

Raw Product Workshop

Consider Attending As A Refresher Course

Even if you have attended this workshop before, don't miss this opportunity to update and sharpen your skills and gain new information about what is happening in your business!

WORKSHOP LOCATIONS & DATES:

Northern California

September 13, 2011
Embassy Suites Sacramento
100 Capitol Mall
Sacramento, CA 95814
(916) 326-5000

Southern California

September 11, 2011
Radisson Ontario Airport
2200 E. Holt Blvd Ontario CA 91761
(909)975-5000

For Information, contact:

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DAIRY INSTITUTE
Of California
Representing California Dairy Processors since 1939

2011 1-Day Raw Product Workshop

Offered In 1 Location:

Northern California Workshop

September 13th, 2011
9:00 am-5:00 pm
Embassy Suites Sacramento
Sacramento, CA

OR

Southern California Workshop

September 11, 2011
9:00 am-5:00 pm
Radisson Ontario Airport
Ontario, CA

WORKSHOP OUTLINE

1. Understanding your Milk Supply
2. What you need to know about Dairy Policy
3. What's driving Milk Prices
4. Domestic & Global Milk Market Trends
5. Product Classification
6. Basics of Regulated Price Formulas
7. Pooling (Quota)
8. Reporting Usage & Payment for Milk

**** The registration fee includes a workbook and lunch with refreshments throughout the day.**

(Please bring a calculator!)



WHY YOU SHOULD ATTEND

- Keep current on the most recent changes to milk pricing policies,
- Understand what is driving your milk cost in today's globalized dairy markets,
- Learn how the evolving milk industry structure will impact your business,
- Benefit from the perspectives of industry experts.
- Convenient and cost-saving format designed to give participants an understanding of the essentials of milk pricing

REGISTRATION - Rates **

- ___ **Member Rate:** \$250.⁰⁰ per person
___ **Non-Member Rate:** \$450.⁰⁰ per person

REGISTRATION FORM

Fax: 916-441-0802

Company: _____
Name: _____ Title: _____
Address: _____
City, State, Zip: _____
Phone: _____ Fax: _____
Email: _____
 Attending Northern California
 Attending Southern California

(Sorry, we do not take credit cards)

PAYMENT

Checks payable to:

Dairy Institute of CA
P.O. Box 1079
Sacramento, CA

For Office Purposes only

Amount: \$ _____

Date: _____

Check #: _____

Posted: P C